



ArTVision, a highly innovative project that involved all the major artistic disciplines of the countries involved, concludes by drawing the future prospects of inter-Adriatic communication in the visual and performing arts.

ArTVision has created a truly virtuous level of cooperation, aligning the commitment of institutional territorial partners, ministries, regions, academies, museums, local authorities, with productive fervour and creative artists and experts of cultural communication; due to the brilliant results achieved it has already been projected into the new European territorial programming period of 2014/20, and has already been widely disseminated in the disciplines involved. Amongst other important outcomes was the network of five Adriatic TV Crews, in Apulia, Veneto, Albania, Montenegro and Croatia, with the establishment of the transmedia channel that has been the heart of the project. All around, the vitality of social media and the strength of a robust interactive vision will allow the pulse to continue whilst catching all the new artistic trends that are developing in the Adriatic area.

There have been countless creative products that this common path has produced in the regions and countries concerned; among these, of extraordinary importance and of great symbolic impact is the travelling exhibition Coexistence, with the convergence of young artists from all the countries involved. With a view of deep cultural cohesion in the Adriatic area, it bodes well for a positive common future and a real integration with those countries which are now only a step away from fully entering the European Union.

Therefore, whilst expressing the greatest satisfaction of the regional administration of Apulia for the happy outcome of ArTVision and its future prospects, I would like to thank all the institutional partners, all the artists and all the participants in the project who have made it possible to achieve these extraordinary results.

Silvia Godelli

Regional Minister for the Mediterranean, Culture and Tourism - Puglia Region



The project is co-funded by the European Union, Instrument for Pre-Accession Assistance